







"EUROPE BASED ON INNOVATION AND KNOWLEDGE" PHOTO COMPETITION 2007

The competition is organised under the framework of ALSO project. ALSO initiative is carried out with the support of European Programme INTERACT. The photo competition is focused on Lisbon Agenda priorities. For more information on Lisbon Strategy, please download *Lisbon in a nutshell* available on the ALSO website <u>www.alsoproject.eu</u> at the photo competition section.

RULES FOR PARTICIPATION

- The competition is open to digital photography and the focus theme is "Europe based on Innovation and Knowledge". The theme can be freely rendered.
- 2. Participation is open to citizens of one of the 27 Member States. Both professional photographers and amateurs can candidate their works. Employees of the ALSO partners organisations can not take part in the competition.
- Participation in the competition is free. Each participant may enter one photo, using the online entry form on the ALSO project website: <u>www.alsoproject.eu</u>. No other kind of submission will be accepted (email, cd, etc.).
- 4. The photo may be edited in any way (colours, black/white, etc.). Only JPEG format are accepted (RGB colours profile). The photo dimension should be 40X60 cm, and the resolution 300 DPI. The file size must not exceed 5MB.
- 5. Contributions must have a title and must include a short explanation using a maximum of 150 words.
- 6. Entry deadline for submitting the photos is 27th August 2007.
- 7. Every photographer assumes responsibility for the presented work and is responsible for its content.
- 8. No copyrighted photo material may be presented.
- 9. No original photo material may be used without the written consent of the parties depicted.
- 10. ALSO Lead Partner will reserve the right to utilise, publish and spread the contributed photos and authors data (name and country of origin) for presentation and media use and to reproduce all entries for promotional purposes. This includes the entries' publication in a electronic catalogue. In any case the photos will not be used for profit making ends.









- 11. The "Europe based on Innovation and Knowledge" photo competition foresees two prizes: the *Excellence Award* and the *ALSO Award*.
- 12. The jury, composed by experts (photographers, communication experts, etc.) and ALSO project partners, will select the *Excellence Award* winner and the *ALSO Award* winner.
- The competition jury will also select 50 contributions, to be featured in an international exhibition in Osimo – Marche Region, Italy.
- 14. Selection of the two winners and the choice of 50 works to be exhibited will be decided by irrevocable decision of the jury. The photos printed by organisers, for exhibition need, will not be returned.
- 15. Each of the two winners will win a weekend for two people in one European Capital (plane and hotel expenses). No direct cash prizes will be available.
- 16. The two awarded photographers will be notified by e-mail and telephone. They will be invited, at organiser's expenses, to the exhibition opening. The exhibition opening will take place on the 4th October in Osimo (Italy) during ALSO project final conference.
- 17. The 50 selected photographers for the international exhibition will be notified by e-mail and telephone.
- 18. The names of the two winners and the names of the authors selected for the exhibition will be published on ALSO website by the end of September 2007.
- 19. The exhibited photos will be collected in an electronic catalogue which will be widely disseminated. All the competition participants will receive a copy of the catalogue by e-mail.
- 20. The organisers will guarantee that they will take a great care of the digital photos, but they decline all responsibility in case of file loss or damage generated by any cause. Photographers are therefore invited to keep one master copy of their photos.
- 21. Participation in the competition implies the unreserved acceptance of these rules.
- 22. The Court of Ancona (Italy) shall have sole competence to rule over any dispute.

CALENDAR

Deadline for the submission of works:	27 th August 2007
Decision of the Jury:	no later than 11 th September 2007
Communication to the two winners:	no later than 17 th September 2007
Communication to authors of the 50 photos to be exhibited:	no later than 24 th September 2007
Opening of the exhibitions and prize-giving:	4 th October 2007